

Lesson Plan: Creating a poster

Aim: To provide an overview of what makes a good poster presentation

Objectives: At the end of this session you will be able to:

1. Identify the different sections of a poster and determine what information needs to go in each section
2. Recognise elements of good design when preparing a poster
3. Explain what makes a bad poster with regards to design and content

Time	Activity	Method & Resources
0:00-0:02	Introduction ❖ Circulate sign in sheet.	Sign-in sheet
0:02-0:17	❖ Participants' previous experience of posters – Have you produced a poster before? What are the key elements of a poster? If you had to create a poster, what would you need help with?	Group discussion, Powerpoint slide, flipchart
0:17-0:22	❖ The anatomy of a poster.	PowerPoint slide
0:22-0:32	❖ Examples of posters - in small groups participants look at three different examples and identify good and bad points about each one.	Small group work, group discussion, example posters
0:32-0:42	❖ A bad poster – small groups to look at bad poster by Colin Purrington: http://colinpurrington.com/wp-content/uploads/2012/02/bad-conference-poster-example.pdf and discuss why it's bad. Go through Colin's list of reasons it's a terrible poster: http://colinpurrington.com/example-of-bad-scientific-poster/	Small group work, group discussion, example poster
0:42-0:52	❖ A good poster – Everyone to look at good example by Colin Purrington together: http://colinpurrington.com/wp-content/uploads/2011/09/scientific-poster-advice-purrington.pdf	Group discussion, example poster
0:52-0:55	❖ Show where Trust templates for posters are on the intranet, as well as details of pricing for printing and how to order.	Online demo
0:55-0:57	❖ Revisit flipchart notes from the start of the session on what participants would like help on when creating a poster, make sure everything has been covered. Time for questions.	Q&A