Session 6

Creating a Poster

Research Engagement Programme

Creating a poster does not need to be daunting and help is available. There are Trust templates available [here.](#) Essentially the idea is to get people interested in the work you have done—it doesn't need to be complicated or in depth. There's an article here on different techniques you can use:

[Nature Article](#)

Don't make your audience search for the key information…..

Submitting to a conference

- Check the submission requirements for authors. You may need to use a particular size or orientation.

- If you can get a draft of your poster printed before you submit—then put it on a wall and see what it looks like from a distance!

- Get other people to look over your draft before you submit, as they may spot errors you've missed.

- The majority of conferences now take e-posters which are displayed on screens, but consider printing a version for display in your department if you can.

Good v. Bad

Given a selection of posters to choose from we would all probably have our favourites for reasons such as content, colours , pictures etc. Although there are sometimes set anatomies for a poster there might be variations dependent upon the audience or the venue for your poster. Having said that there are some key difference between a [good](#) and a [bad](#) poster. Colin Purrington's examples will give you lots to think about and consider when designing yours.

You've done the work …...get it out there! Posters are a great way to show off your project and to get your creative juices flowing. If they've been created for a conference, don't leave them gathering dust afterwards, put them up in your department for staff and patients to see and enter them for the Audit or Research & Innovation showcases. It is not illegal to use a poster more than once…...