

Stakeholder Analysis Matrix

Stakeholder Name	Contact Person	Impact <i>How much does the project impact them? (Low, Medium, High)</i>	Influence <i>How much influence do they have over the project? (Low, Medium, High)</i>	What is important to the stakeholder?	How could the stakeholder contribute to the project?	How could the stakeholder block the project?	Strategy for engaging the stakeholder
Information Literacy Group	Geoff Walton Andrew Walsh	Medium	High	The role and impact of information literacy on: Health Workplace Transition- from clinician to researcher Collaboration	Favourable review with or without alterations	Refuse funding	High Quality Project Proposal with deliverable aims and objectives
Project Team	Emily Hurt	High	High	Delivering project to time and target Collaboration between the clinical librarians and the research	Ensure delivery	Fail to deliver project	Clear project planning and agreed timeline. Realistic funding to allow delivery by individuals Set evaluation

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				department. Increasing research output within the professional group Developing a series of transferable workshops Meaningful and worthwhile outputs.			points to ensure delivery to target.
Professional Group Lead	Caroline Mee – Clinical Lead Radiography	Medium	High	Professional development of workforce	Agree for professional group to be offered the project Encourage uptake through good communication	Refuse access to professional group Should this occur other professional group will be identified	Alison McLoughlin to get formal agreement in place- preliminary discussions positive

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					and leadership to professional group		
Professional Group	Radiographers	Medium	Medium	Career Development Increased confidence and motivation in relation to research Increased profile as a professional group within the trust	Participate in project Provide appropriate feedback Develop research outputs	Uninterested individuals attend and block the process	Clear and accurate communication Negotiating sessions at times to best suit group involved Developing the sessions as a result of the groups own requirements.
Research & Innovation Department	Gemma Whiteley – Head of Research and Innovation, Philippa Olive – Senior Research Fellow	Medium	Medium	Maximising high quality research capacity of the organisation	Communicate with other stakeholders to express their support for project		Information and feedback via Alison McLoughlin

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Clinical Librarian Team	Tracey Pratchett – Library Services Manager	Medium	High	Increasing the profile of library services Creating the evidence base	Provide support for project team to deliver	Fail to be able to deliver support offered	Partnership agreement in place
Trust as a whole	Karen Partington – Chief Executive	Medium	Low	Development and delivery of home-grown research Recruitment and retention of high quality staff	Promote project and outputs through trust communication team	Trust no longer able to support its own development and strategy plan	Communication to trust board level through relevant channels
Patient Group	Not applicable	Medium	Low	High quality care	Outputs may lead to service delivery improvements	Clinical need takes priority over research output	Communication of outputs and service delivery changes if appropriate
Library and Information Health Network NW	Gil Young – CPD and Partnerships Manager	Low	Low	Improvement of services to users of health libraries	Promote project and outputs to NW network of Health Libraries	If group unable to continue in current role	Regular communication about project at relevant forums

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(LIHNN)				throughout the North West Development of professional links between library and information staff in the health services			
Society and college of Radiographers	Professional and Education Manager	Low	Low	Embed research at all levels of radiography practice and education Raise the impact and profile of radiography through high quality research focussed on improving patient care	Provide support and promotion amongst the professional group	Even without direct engagement the professional body would be unlikely to impact negatively on project delivery	Make link with Rachel Harris (Professional and Education Manager) once funding approved and formal agreement in place that radiographers are professional group included in project.

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				<p>and/or service delivery</p> <p>Expand UK radiography research capacity through development of skilled and motivated research-active members of the profession.</p>			