**Stakeholder**is a person who has something to gain or lose through the  
outcomes of a planning process, programme or project (Dialogue by Design 2008)

Stakeholders can be described in organisation terms as, those who are maybe internal  
and those external.

**Internal**

Sharon

Ward Manager

Colleagues and Peers- HCAs, nurses, housekeeper. medical staff, ward clerk etc.

Research & Innovation Department

Speech and Language Therapists

Kitchen Staff

Nutrition Team (inc. Dieticians)

Productive Ward Team

Communication Team

Medical Illustration

Directorate Manager

Chief Executive and Trust Board

**External**

Patients

Relatives and Carers

University Supervisor

University as sponsor organisation

Existing and new cup manufacturers and suppliers- NHS Supply Chain

Charities

CCGs/ Vanguards

Policy Makers